



**FOR IMMEDIATE RELEASE:**

June 1, 2015

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**CITY OF PHOENIX MAYOR'S OFFICE BACKS GIRLS GOLF DAY**

Girls Golf of Phoenix to Host Biggest Event of the Year at Papago Golf Course

**PHOENIX, Ariz.** – The Junior Golf Association of Arizona (JGAA) and Girls Golf of Phoenix, announced today they will host their biggest event and tournament of the year – Girls Golf Day – at Papago Golf Course on September 5, 2015, catering to more than 200 girls and families from 9:30 am until dark. The event received the City of Phoenix Mayor's Office stamp of approval, officially proclaiming the day "the City of Phoenix Girls Golf Day."

"It's incredible to see so many young women put forth the effort to learn and grow through golf," said Cori Alberdi, Director of Girls Golf Phoenix. "We're excited to have the support of the community, and even more excited to show young women the opportunities the game of golf can create for them later in life."

The day will begin with check-in at 9:30 am, followed by a free instruction clinic starting at 10 am. The Instruction clinic is free for female members and non-members ages five and older. Girls will receive group lessons from VISION54 founders and *Golf Digest's* number one and number two ranked female instructors in America, Pia Nelson and Lynn Marriot, as well as The First Tee of Phoenix.

Tournament play begins at 12:30 pm and is open to all Girls Golf members ages three and older. All participants must register by August 31. There will be an awards ceremony and dinner after the conclusion of play. The festivities will also include prize giveaways, raffles, merchandise deals, and games.

For more information or a complete event schedule, visit [www.GirlsGolfOfPhoenix.org](http://www.GirlsGolfOfPhoenix.org)

**About Girls Golf of Phoenix**

The Girls Golf of Phoenix's goal is to Empower, Engage, Enrich and Energize Girls through year-round programming with the game of golf that builds confidence and offers a fun, safe, competitive, athletic environment. The Girls Golf of Phoenix is a 501(c)(3) subsidiary of The Junior Golf Association of Arizona that is funded primarily on local Phoenix-based grants.

**About the JGAA**

The Junior Golf Association of Arizona (JGAA) is a 501(c)(3) non-profit organization that introduces Arizona's youth to the game of golf and helps junior golfers develop golf and life skills through competitive programs and tournaments. Their mission is to educate, motivate and inspire future leaders through the game of golf.

**About The First Tee of Phoenix**

The First Tee of Phoenix is a 501(c)(3) non-profit organization created by The Thunderbirds for the purpose of providing affordable access to golf and golf learning facilities for young people in Maricopa County from all walks of life, particularly those who otherwise might not have an opportunity to play. As one of the largest chapters in The First Tee Network impacting more than 100,000 youth annually, The First Tee of Phoenix offers classes, special monthly family events and tournaments as part of its programming. Now with 14 locations in the Valley – Talking Stick, South Mountain, Desert Mirage, Papago, Falcon Dunes, Longbow, Lone Tree, Cave Creek, Encanto, Maryvale, Augila, Palm Valley and Augusta Ranch – The First Tee of Phoenix programming sites serve as conveniently located places for participants to learn valuable life skills and character-building lessons through creative activities and instructional programs that incorporate the fundamental teachings of golf. For more information on The First Tee of Phoenix call 602-305-7655, or log on to their website at [www.thefirstteephoenix.org](http://www.thefirstteephoenix.org).

**About The Thunderbirds**

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. Consisting of 55 "active" members and more than 250 "life" members, The Thunderbirds host the Waste Management Phoenix Open; the best-attended golf tournament in the world, which to date has raised more than \$100 million for Valley charities, including The First Tee of Phoenix. With its unmatched fan participation and rich history dating back more than 80 years, the Waste Management Phoenix Open has gained legendary status for being a unique stop on the PGA