

FOR IMMEDIATE RELEASE:

March 9, 2016

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Scottsdale Mayor W.J. "Jim" Lane will be on hand to speak during the festivities

TPC SCOTTSDALE OPENS SITE FOR THE FIRST TEE OF PHOENIX

SCOTTSDALE, Ariz. — The First Tee of Phoenix – owned and operated by The Thunderbirds – announced today an agreement to open their 15th junior golf programming site for The First Tee of Phoenix at TPC Scottsdale’s Champions Course. This is the first programming site in the northeast Valley and the first city-run programming site for the Phoenix Chapter. The First Tee programming at TPC Scottsdale begins the week of April 5, 2016.

“It is wonderful to welcome The First Tee of Phoenix to TPC Scottsdale. Bringing this great program, which is supported by The Thunderbirds, to the facility they helped make famous, is a perfect match,” said Scottsdale Mayor W.J. “Jim” Lane. “The First Tee teaches young people to focus, work hard, play fair, and persevere, which are values echoed throughout the great City of Scottsdale. We are going to have a bright future together here, and many future leaders of our community will benefit.”

Open and free for the public, a grand opening ceremony is scheduled for Saturday, March 26 at TPC Scottsdale’s Champions Course in Scottsdale (17020 N Hayden Rd) from 10 am – 12 pm. The event kicks off with a short welcome from The First Tee of Phoenix Executive Director, Kevin Terry, followed by a few words from Scottsdale Mayor W.J. “Jim” Lane, a trick-shot golf show, a junior golf clinic as well as lunch and refreshments for all in attendance.

“We’re extremely proud to open our first City of Scottsdale programming location for our chapter at TPC Scottsdale,” said Herman Lewkowitz, Board Chair for The First Tee of Phoenix. “TPC Scottsdale has fantastic facilities, a one-of-a-kind golf atmosphere and our members will have the opportunity to share the same practice areas as some of the best players in the world.”

Annual membership to The First Tee of Phoenix is just \$60. The First Tee of Phoenix also accepts equipment and membership donations. Sign up now by visiting www.TheFirstTeePhoenix.org, or by calling (602) 305-7655.

About The First Tee of Phoenix

The First Tee of Phoenix is a 501(c)(3) non-profit organization created by The Thunderbirds for the purpose of providing affordable access to golf and golf learning facilities for young people in Maricopa County from all walks of life, particularly those who otherwise might not have an opportunity to play. As one of the largest chapters in The First Tee Network impacting more than 100,000 youth annually, The First Tee of Phoenix offers classes, special monthly family events and tournaments as part of its programming. Now with 15 locations in the Valley – Talking Stick, Desert Mirage, Papago, Longbow, Lone Tree, San Marcos, Cave Creek, Encanto, Palo Verde, Augila, Palm Valley, Valley Golf Center, Augusta Ranch, The Legacy Golf Club and TPC Scottsdale– The First Tee of Phoenix programming sites serve as conveniently located places for participants to learn valuable life skills and character-building lessons through creative activities and instructional programs that incorporate the fundamental teachings of golf. For more information on The First Tee of Phoenix call 602-305-7655, or log on to their website at www.thefirsttee phoenix.org.

About TPC Scottsdale

Located just outside of Scottsdale, Arizona and only a half hour from Phoenix, TPC Scottsdale offers two legendary championship courses that are both open to the public to enjoy – The Stadium Course and the Champions Course. The Club is the permanent home to the Waste Management Phoenix Open, and hosts many other events throughout the year. The Champions Course, which opened in 2007 and sits adjacent to the Stadium Course, is considered to be one of the finest city-run golf courses in the country.

About The Thunderbirds

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. Consisting of 55 “active” members and more than 250 “life” members, The Thunderbirds host the Waste Management Phoenix Open; the best-attended golf tournament in the world, which to date has raised more than \$100 million for Valley charities, including The First Tee of Phoenix. With its unmatched fan participation and rich history dating back more than 80 years, the Waste Management Phoenix Open has gained legendary status for being a unique stop on the PGA TOUR. For more information on The Thunderbirds or the Waste Management Phoenix Open visit www.wm phoenixopen.com.