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59club USA to Provide Mystery Shopping, Survey Tools and my59 Mentor Training Services

**59CLUB USA ADDS THREE STORIED DEVELOPMENT
LUXURY CLUB COMMUNITIES TO CLIENT ROSTER**

STATHAM, Ga. – North American customer service satisfaction and benchmarking firm [59club USA](#) announced today they've added three private golf communities which Storied Development's actively involved with to their client roster including The Grove in Nashville, Tennessee, Boot Ranch in Fredericksburg, Texas and Talisker Club in Park City, Utah. 59club USA will use its industry-leading proprietary software and objective data analysis tools to provide feedback on Member satisfaction and utilize their exclusive my59 Mentor on-line training platform for Storied Development.

"The core of our business is ensuring our members receive a world-class, luxury experience in all areas and aspects of our communities," said Mark Enderle, Partner, Storied Development LLC. "By engaging 59club, we receive the actionable and unbiased feedback from our residents and property owners we need to achieve our goal of consistent customer service improvement, continued success and growth."

59club is a service-based management tool and customer service provider which uses objective data points and images to measure, improve and then maintain standards of customer service, in turn increasing visitor and member retention. Results of on-site testing from 59club are a boost to customer satisfaction, revenues and profits for clubs who use their services such as customer satisfaction surveys, mystery shopping services and employee training – both virtual and on-site.

"Storied Development's incredible properties are some of the most beautiful and luxurious private golf communities in the country and we're delighted to begin working with them," said Mike Kelly, managing partner, 59club USA. "We look forward to showcasing our world-class customer service platform and provide knowledgeable insights which will help shape future plans and achieve customer service excellence throughout their portfolio."

Already, 59club USA has established and developed relationships with more than 45 well-known golf clubs and resorts in North America including 14 TPC properties, Reynolds Lake Oconee, The Mid Ocean Club in Bermuda, Haig Point in South Carolina, Ruark Golf Properties in Ocean City, Maryland and Bobby Jones Links – one of the world's largest golf management companies.

About 59Club USA

59Club USA is specifically designed to elevate sales and service standards. 59club USA provides mystery Shopper Audits, Customer Satisfaction Surveys, and Training Services, empowering venue managers to analyze their entire visitor and member experience, enabling them to set targets, monitor performance

and ultimately make informed decisions to enhance their guest services. To learn more about 59club USA, visit <https://www.59clubusa.com/>.

About Storied Development

Storied Development, LLC, is a partnership of seasoned real estate executives with a 30-year track record of success in the development, marketing, sales and operation of private club communities throughout the continental U.S., Caribbean, Mexico and Hawaii. The leadership team currently has an active role in three private golf communities, The Grove (College Grove, TN), Boot Ranch (Fredericksburg, TX) and Talisker Club (Hideout, UT). To learn more about Storied Development, visit <https://storiedliving.com/>.