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RELATIONSHIP WITH BOBBY JONES LINKS**

STATHAM, Ga. – North American customer service satisfaction and benchmarking firm [59club USA](#) announced today they have renewed their professional relationship with Bobby Jones Links. Bobby Jones Links manages a diverse portfolio of golf and social clubs on behalf of developers, private investors, municipal and government entities, associations, club boards, and lenders. 59club USA will continue to provide survey tools, mystery shopping services, and virtual training services for Bobby Jones Links to measure and improve performance throughout their club portfolio.

“Our partnership with 59club USA has been instrumental in evaluating and enhancing our performance across the board,” said Amy Buchanan, VP of Sales and Marketing, Bobby Jones Links. “Using a third party to ensure we’re constantly getting better is a real differentiator compared to other management companies who rely on biased data from their own channels. With 59club USA, we can ensure we’re getting real, actionable, unbiased data which will allow us to improve quickly and efficiently. We’re thrilled with the results.”

59club is a service-based management tool and customer service provider which uses objective data points and images to measure, improve and then maintain standards of customer service, in turn increasing visitor and member retention. Results of on-site testing from 59club are a boost to customer satisfaction, revenues and profits for clubs who use their services such as customer satisfaction surveys, mystery shopping services and employee training.

“Our partners’ continued success is our success,” said Mike Kelly, managing partner, 59club USA. “We look forward to our continued work with the Bobby Jones Links team and helping them continue their pursuit of customer service excellence.”

Already, 59club USA has established and developed relationships with more than 40 well-known golf clubs and resorts in North America including 14 TPC properties, We-Ko-Pa Golf Club in Scottsdale, The Mid Ocean Club in Bermuda, Haig Point in South Carolina and Bobby Jones Links – one of the country’s largest golf management companies.

About 59Club USA

59Club USA is specifically designed to elevate sales and service standards. 59club USA provides mystery Shopper Audits, Customer Satisfaction Surveys, and Training Services, empowering venue managers to analyze their entire visitor and member experience, enabling them to set targets, monitor performance and ultimately make informed decisions to enhance their guest services. To learn more about 59club USA, visit <https://www.59clubusa.com/>.