



Developing Golf's  
Next Generation

# American Junior Golf Association

1980 SPORTS CLUB DRIVE • BRASELTON, GA 30517 • (770) 868-4200 • AJGA.ORG • A 501(c)(3) NONPROFIT ORGANIZATION

**FOR IMMEDIATE RELEASE:**

April 5, 2011

**Contact: Kristi Bradley, AJGA**  
(678) 425-1786

## WINN GRIPS HEATHER FARR CLASSIC HOSTED BY LONGBOW GOLF CLUB BOASTS STRONG FIELD *Annual Easter weekend event attracts best junior golfers from around the world*

BRASELTON, Ga. – With a field that boasts three of the event's past champions and 18 Rolex Junior All-Americans, the 2011 Winn Grips Heather Farr Classic hosted by Longbow Golf Club promises to display the best junior golfers in the world over Easter weekend, April 21-24. The 54-hole stroke play tournament will take place at Longbow Golf Club in Mesa, Ariz., for the eighth straight year. The 144-player field features juniors from 13 states, Canada, Mexico and Thailand with 26 players representing the home state of Arizona.

Local favorites and 2008 tournament champions Trey Kaahanui of Tempe, Ariz., and Kyung Kim of Chandler, Ariz., return to the field. Kaahanui, now a Player Representative on the AJGA Board of Directors, won the event as an eighth-grader and has competed each year since, finishing fifth in 2009 and missing the cut last year. Kim, a three-time Rolex Junior All-American, has ascended to No. 3 in the Polo Golf Rankings on the strength of five top-five finishes in 2010, including a win at the PING Phoenix Junior alongside Kaahanui.

Alison Lee of Valencia, Calif., is back to defend her title. Coming off a tie for third at February's ANNKA Invitational, Lee is ranked No. 8 in the Polo Golf Rankings. This will be her third year competing at the Winn Grips Heather Farr Classic hosted by Longbow Golf Club.

Lindsey Weaver of Scottsdale, Ariz., is back for the fourth consecutive year after finishing four strokes behind Lee for third-place honors in 2010. Weaver has placed inside the top 10 each time she has competed at Longbow Golf Club. She has won an AJGA event each year since 2006 and looks for her first of 2011.

Beau Hossler of Rancho Santa Margarita, Calif., is the highest ranked boy in the field at No. 15 in the Polo Golf Rankings. Hossler, a high school sophomore, had a breakout year in 2010, winning the Stockton Sports Commission Junior Open and the Trader Joe's Junior Championship hosted by Pat Hurst en route to first-team Rolex Junior All-America accolades. This will be his second appearance at the AJGA's annual Easter event in Arizona.

Other notable competitors include local player Zachary Wright of Phoenix, three-time AJGA champion and the 2010 Boys Division runner-up A.J. McInerney of Henderson, Nev., and sisters Ariya and Moriya Jutanugarn of Bangkok, Thailand, who are Nos. 4 and 14 respectively in the Polo Golf Rankings..

The tournament practice round will be a 7:30 a.m. shotgun start on Thursday, April 21. First and second-round tee times will be off Nos. 1 and 10 tees from 7 - 8:39 a.m., Friday, April 22, and Saturday, April 23. After a 36-hole cut, the final round will go off Nos. 1 and 10 tees, Sunday, April 24, from 7 - 8:57 a.m. An awards ceremony will immediately follow final-round play. Spectators are welcome and admission is free of charge.

### AJGA Junior-Am Fundraising Tournament

During the tournament week, some of the top juniors who will be participating in the Winn Grips Heather Farr Classic hosted by Longbow Golf Club will also take part in the Junior-Am Fundraising Tournament Thursday, April 21. The Junior-Am will be a 12:30 p.m. shotgun start at Longbow Golf Club.

An excellent opportunity to entertain clients, reward employees or enjoy a tournament round with some friends, the Junior-Am allows amateurs to play a competitive round of golf with future stars of the game. Tiger Woods, Phil Mickelson, Davis Love III, Justin Leonard, Charles Howell III, Paula Creamer, Morgan Pressel and Grace Park are just a few of the thousands of talented players who participated in AJGA Junior-Ams when they were teenagers.

Supporting golf at the grassroots level, Junior-Ams allow the AJGA to make contributions to local junior golf charities and programs in hosting communities. In 2011, the proceeds of the Winn Grips Heather Farr Classic hosted by Longbow Golf Club Junior-Am will benefit the AJGA Foundation, The First Tee and the Junior Golf Association of Arizona. To participate, contact Jay Larcheid at (480) 807-5400.





Developing Golf's  
Next Generation

# American Junior Golf Association

1980 SPORTS CLUB DRIVE • BRASELTON, GA 30517 • (770) 868-4200 • AJGA.ORG • A 501(c)(3) NONPROFIT ORGANIZATION

## 2010 Tournament of the Year

The Winn Grips Heather Farr Classic hosted by Longbow Golf Club was named the AJGA's Tournament of the Year in 2010 for showcasing the AJGA, its members, sponsors and host facility better than any other event on the Association's schedule. In a tournament that provides top-notch competition over the traditional Easter weekend, committee members combined heavy media exposure, accommodating facilities and outstanding customer service to participants who traveled to Longbow Golf Club. For more information, please visit: [http://issuu.com/ajga/docs/awards\\_season?viewMode=magazine&mode=embed](http://issuu.com/ajga/docs/awards_season?viewMode=magazine&mode=embed)

## About Heather Farr

Heather Farr started playing golf at age eight, and once she started, no one could stop her. At age 13, Farr won her first of four Arizona Women's Amateur titles. She then went on to garner wins at the second-annual Polo Golf Junior Classic in 1979 and the 1982 Rolex Tournament of Champions.

As a junior, she captured a total of 12 national junior tournament crowns and finished runner-up six times by age 17. To recognize Farr's accomplishments on the course, she earned Rolex Junior Player of the Year honors in 1980 and 1982 and was named a Rolex Junior All-American five times.

As an amateur, she was the co-medalist at the 1981 Women's Amateur and the low amateur at the U.S. Women's Open in 1983. After her junior career, she continued to shine, becoming a two-time All-American and three-time All-Conference performer at Arizona State University.

Other prestigious honors listed on Farr's resume include being a member of the 1984 Curtis Cup and World Amateur Teams. She also qualified for the LPGA Tour in October 1985 at the age of 20, becoming the youngest to do so at the time.

As a professional in 1988, Farr tied for third at the season-opening Mazda Classic and collected six top-10 finishes. In 1989, she was diagnosed with breast cancer at the age of 24. Farr was practicing for a comeback on Tour in the fall of 1990 when she discovered a recurrence of cancer in the back of her skull and on her vertebrae.

Throughout her four-and-a-half-year battle with the disease, she endured multiple rounds of chemotherapy, radiation therapy and a bone marrow transplant. Heather lost her battle on November 20, 1993.

## About the AJGA

The American Junior Golf Association is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The AJGA provides valuable exposure for college golf scholarships, and has an annual junior membership (boys and girls ages 12-18) of approximately 5,000 junior golfers from 49 states and 30 countries. To ensure scholarship opportunities for all junior golfers who have the skill, the AJGA created the Achieving Competitive Excellence (ACE) Grant program to provide financial assistance to young players in need.

Titleist, the AJGA's National Sponsor, has been the catalyst and driving force behind the Association's success since 1989. Rolex Watch USA, which is in its third decade of AJGA support, became the inaugural AJGA Premier Partner in 2004. In 2007, after 12 years of support, Polo Ralph Lauren became the AJGA's second Premier Partner.

AJGA alumni have risen to the top of amateur, collegiate and professional golf. Former AJGA juniors have compiled more than 500 victories on the PGA and LPGA Tours. AJGA alumni include Tiger Woods, Phil Mickelson, Stewart Cink, Cristie Kerr, Paula Creamer and Morgan Pressel.

For more information, please contact Kristi Bradley ([kbradley@ajga.org](mailto:kbradley@ajga.org)) in the AJGA Communications Department at (678) 425-1786 or visit [ajga.org](http://ajga.org).

# AJGA #