



NEWS

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MEDIA CONTACT:

Chris Kaplan, (480) 348-7540

ckaplan@commlinks.com

MORE THAN \$4 MILLION AWARDED TO CHARITY IN SIX-YEAR HISTORY

2011 FRY.S.COM OPEN AWARDS \$1,000,000 TO CHARITY

SAN MARTIN, Calif. – Frys.com Open Tournament Chairperson and Fry’s Electronics Executive Vice President Kathy Kolder announced today that the 2011 Frys.com Open, an official event on the PGA TOUR, awarded \$1,000,000 from tournament proceeds to a number of designated charities.

“The 2011 Frys.com Open was a resounding success,” Kolder said. “The strength of our field combined with the beautiful Northern California weather in October helped us set new tournament records for attendance and charity dollars. I can’t thank the local community and all of our volunteers enough for their support.”

The tournament raised \$800,000 in 2010, and in its six year history has awarded more than \$4 million to charity.

The tournament’s main beneficiary is The American Institute of Mathematics, a Palo Alto, Calif.-based organization whose chief goal is to expand the frontiers of mathematical knowledge by funding focused research projects, conferences and the development of an on-line mathematics library. Other beneficiaries include The First Tee of San Jose, Northern California Golf Association, American Cancer Society and many other local charities.

After serving as tournament director in 2007 in Las Vegas and in 2010-2011 in San Jose, Ian Knight is resigning. We are proud to announce that Jeff Sanchez, who was the 2011 Frys.com Open assistant tournament director, is replacing Knight as tournament director. Sanchez, 36, a PGA Class A Member since 1999, was most recently the head golf professional at Silver Creek Valley Country Club in San Jose for the past eight seasons before joining the Frys.com Open team in late 2011.

"Jeff is respected in the area for his work as a golf professional in the Northern California PGA Section," said Duke Butler, who will continue in his role as tournament president. "He was a key contributor to the Frys.com Open as a volunteer in recent years, in addition to working in an official capacity as assistant tournament director in 2011."

The 2011 Frys.com Open finished in dramatic fashion as Bryce Molder outlasted Briny Baird in a six-hole playoff to capture his first PGA TOUR victory.

The Frys.com Open is part of the PGA TOUR's Fall Series and features a full-field (132 players), four-day tournament with a \$5 million purse and a \$900,000 payout to the winner. The tournament will be played Oct. 8-14, 2012 at CordeValle in San Martin, Calif., located just 25 minutes south of title sponsor Fry's Electronics headquarters in San Jose, Calif. For more information go to www.frysopengolf.com or find us on Facebook at www.facebook.com/frysopengolf.

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Official Event